

Job Description: Merchandiser
Reports To: Director of Strategic Merchandising
Columbus, OH
FLSA Designation:

Department: Marketing
Location: 790 E. Johnstown Rd,
Updated last: April 2024

What you will accomplish: At Leaderpromos, we're looking for a Merchandiser who will tackle challenging business problems, drive change and innovation within the organization, and work alongside and learn from the exceptionally talented individuals and teams at Leader. You will be exposed to all areas of the business and be relied upon to provide a holistic perspective and manage cross-functional projects.

Job Responsibilities:

- Develop product collections and merchandise selections to be featured in online client's webstores.
- Learn all brand guidelines of clients, their needs, and how they currently use their webstores or plan to if they have not had one in the past.
- Create merchandise product decks or sample presentations directly to the client, whether virtual or in person.
- Maintain all current client web stores to the "Leader Standard."
- Learn and establish relationships with Leaderpromos preferred vendors and how we can better use their resources and products in web stores.
- Focus on areas Leader can increase margins and reduce unnecessary costs.
- Gain a deep understanding of Leader's current internal systems for optimum process and customer experience.
- Assist Director of Strategic Merchandise with other assigned duties, as needed.

Qualifications:

- Bachelor's degree in business, merchandising, or related field.
- 3-5 years of experience in merchandise planning, allocation, or buying.
- Strong analytical skills and Excel proficiency.
- Excellent communication, negotiation, and presentation skills.
- Proven ability to work independently and with a team.

Be a LEADER every day

At Leaderpromos Marketing Agency we love coming to work every day, and we have strong beliefs in how we show up to work together. When you join Leaderpromos this is the commitment you make back to the organization. We are proud of what we do for our clients, and we are proud of how we do it—the culture we have built with each other. We are an inclusive, certified woman-owned business, focused on the individual growth and success of all team members. If you share a belief in these core values, then you should be a Leader too.

We **Lead with Confidence.** We lead with Innovation, creativity, open-mindedness, and commitment.

We **Embrace Change and Grow.** We believe diversity, inclusion, always learning, continual self-improvement, and being flexible makes us all better people.

We know that **Attitude is Everything.** We know that being positive and passionate will lead to high-level teamwork and accountability.

We Believe in **Doing the Right Thing**. We promise to be respectful, operate with integrity and awareness.

We are **Eager to Serve**. We believe in customer excellence, consistency, and executing and delivering results that matter!

We are **Resilient**. We take pride in our work, our community, and caring. Doing our part to make this world a better place.

About Leaderpromos:

Leaderpromos provides purpose-driven branded merchandise. Headquartered in Columbus, OH, it is the largest B Corp and WBENC-certified, wholly woman-owned promotional marketing agency in the Americas. The company is made up of over 120 professionals across the globe who are committed to helping the world's leading and most successful brands elevate their marketing. Leaderpromos is recognized as a Top 40 distributor out of nearly 28,000 distributors by the Advertising Specialty Institute and ranked number 27 of Leading Distributors by the Promotional Product Industry Association International. This recognition was based on overall growth, industry faith, innovation, and corporate social responsibility. Learn more at leaderpromosagency.com.

Leaderpromos is an equal employment opportunity employer. We welcome everyone regardless of their race, color, religion, sex, sexual orientation, gender expression, national origin, age, disability, veteran status, or genetics. We provide an inclusive, open, and diverse work environment.
