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PPAI Launches Oracle NetSuite Program For PPAI Members

PPAI enters an agreement with NetSuite to Drive Greater Member Value

IRVING, TX, (September 30, 2022) – Promotional Products Association International (PPAI), the world’s largest and oldest international not-for-profit promotional products association, continued its commitment to creating greater member value and driving industry digital transformation this week by launching a new program that gives its members access to [Oracle NetSuite](#), the #1 Cloud ERP.

PPAI represents nearly 15,000 members made up of suppliers and distributors in the promotional products industry. Members considering NetSuite as a business management system will receive preferred pricing on new subscription services and be offered networking opportunities with fellow NetSuite users as part of PPAI’s Industry User Group.

“Beyond the pricing benefits, NetSuite brings to the table an enormous amount of knowledge and experience in this space. NetSuite has proven very flexible and a core component for driving transformation.” said Dale Denham, MAS+, PPAI President and CEO. “The NetSuite engagement is one of the many steps we are taking to drive digital transformation in the promo industry and increase the value of PPAI membership.”

PPAI will host its first Promo Industry User Group meeting at The PPAI Expo beginning in January 2023. PPAI encourages all industry firms who use or are considering using NetSuite to attend.

“Overture uses NetSuite ERP and Warehouse Management System, which give us live insights into every part of our business, enabling us to easily tweak processes and reports, to maximize accuracy, reduce costs and tighten turnaround times,” said Jo Gilley, CEO, Overture. “NetSuite also integrates easily with other systems, allowing Overture to automate communication with vendors, customers, and partners.”

“PPAI and its members are valued part of the NetSuite community, having worked with multiple PPAI businesses over the years to achieve their goals and help accelerate growth,” said Ranga Bodla, VP of Field Marketing, Oracle NetSuite. “We look forward to continuing working with PPAI to provide exclusive benefits and access to the tools to help PPAI members run their businesses efficiently and effectively.”

Members interested in learning more about NetSuite, the User Group, or SuiteWorld in Las Vegas are encouraged to contact Kari Banner, PPAI’s Affinity Program Associate Manager at karib@ppai.org.



ABOUT PPAI

Promotional Products Association International is the world's largest and oldest international not-for-profit promotional products association with a 113-year history of serving a membership, that has grown to more than 15,000 corporate members, and advocating for the \$25+ billion promotional products industry with its more than 33,700 businesses and more than 500,000 professionals. For more information <https://ppai.org>.

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