

Pyramid Competition Images Do's and Don'ts

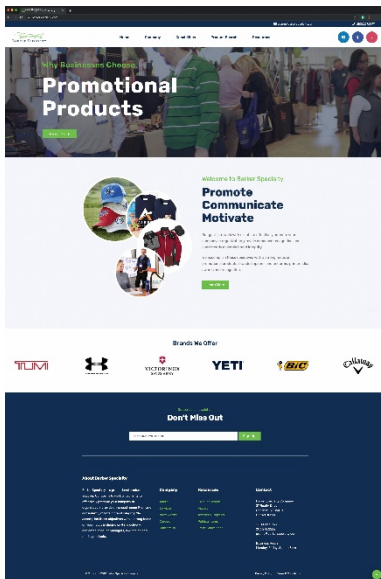
All uploaded images should be

- High Res JPG (300DPI – website images are not acceptable)
- Image size 4" x 6" or higher
- Image orientation can be horizontal or vertical
- Silhouette or isolated images of products should have a solid color background, preferably white or gray
- Photos with environments or exteriors are HIGHLY discouraged

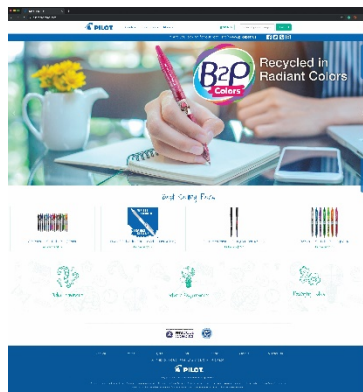
Technology Screen Shot Samples

- Show company branding
- Include product images
- Complimentary colors
- Upload multiple shots of different pages

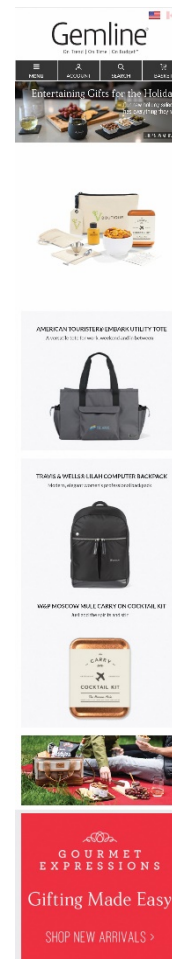
Website – Wide Screen



Website – Square



Mobile – Full Screen



Pyramid Competition Images Do's and Don'ts

Products with Flyers and Support Materials

- Solid color background and tabletop
- Space out products
- Arrange for logo/brand visibility
- Include flyers and support materials by tilting and standing
- Use lifts and props to provide height
- Use pillows or balloons as packing material for bags & backpacks to look full.
- Hang bags and shirts, if possible.
- Fold or roll towels and blankets

Don't lay printed items like postcards and flyers flat unless you angle your shot.
If there are a large number of products split into smaller groups and take multiple shots.



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Show the Details

- Decorated on both sides show us; pair them together
- Don't be afraid of close ups to show us details
- Watch for glare on glass, crystal, and metals



Do close ups of logos on large items to show detail

