

# Effective Advertising Solutions

## PROMOTIONAL PRODUCTS WORK



**KEEP** A Promotional Product Because The Item Is **USEFUL**



**94%** **LIKE** Receiving Promotional Products

**86.5%**

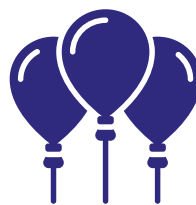
**AGREE** Promotional Products Are A **GOOD** Way To Learn About New Businesses In The Area



**88%** **USE** Logoed



Promotional Products When It **Supports** Brands Or Causes They Know & Like



**83%**

Say Promotional Products Make An Experience **More Enjoyable**

**85.4%**

Would Rather Receive A Promotional Product Than A Promotional Email



**9** **IN** **10**



**AGREE**

Receiving Promotional Products At An Event Makes The Experience More **Memorable**



**3** **OF** **4**

**WOULD LIKELY SWITCH BRANDS** If They Received A Promotional Product From A Brand With Whom They Had Not Previously Done Business