**Marketing/ Sales/ Advertising Internship**

**Description**

Our company is looking for a qualified intern to join our promotional product supplier team. We specialize in marketing physical advertising products as part of marketing campaigns for our clients. We are seeking an intern who can participate in various stages of developing and delivering a promotional products campaign.

An ideal intern would be prepared to work in a fast-paced, team environment and will be able to complete the internship having gained a broad understanding of the promotional products industry and our unique supply chain.

**Responsibilities**

* Gain an understanding of the supplier – distributor – end user supply chain in the promotional products industry by studying processes in sales, art and manufacturing
* Analyze product reports and trends
* Develop sales skills to function as sales support
* Participate in leadership development training through senior leadership
* Develop interpersonal communication skills to help advance personal productivity
* Assist in social media marketing campaigns
* Assist in designing marketing campaigns to hit targeted audiences
* Assist in developing relationships with low performing accounts

**Requirements**

We are looking for an undergraduate student who is majoring in Marketing, Management or Advertising. This person should have excellent verbal and written communication skills, with extensive knowledge of web and social media.

**Majors**

Marketing, Sales, Management, Advertising