

Via Kit Company
PPPAI: 112354

Title: Digital Product / Marketing Support / Graphic Artist

Responsibilities

Digital Product Support: Support and Create keyword product descriptions, content using creative promotional product industry knowledge (Basic SEO knowledge of industry engines). Shoot pictures of products, edit (photoshop) to company specifications, load to industry search engine portals and e-commerce websites as needed.

Marketing: Assist in creating weekly e-mail newsletters (constant contact, mail chimp), quarterly printed sales collateral, printed product catalog (InDesign layout experience) Attend sales meetings / trade shows as needed.

Special Projects: Assist various departments in creating virtual sample presentations / quotes.

Product Management: Assist in managing product presence throughout company website and industry search engine's. Assist in development of new products and opportunities. Assist in identifying new marketing opportunities to promote company products and services.

Qualifications

Promotional Product industry experience is mandatory (Supplier or Distributor)

Working knowledge of Adobe creative - illustrator, photoshop, InDesign, etc.

Basic PC proficiency - Word, Excel, etc.

Creative

Solid communications skills (verbal / written)

Follow up and detailed oriented

Strong ability to manage multiple projects and prioritize activities

Customer service experience a must

Must Reside in Orange or Riverside (IE) County

Benefits

We are an equal opportunity employer. Our competitive salary and benefits package includes medical insurance, 401K, Paid Vacation and personal time. (with successful completion of probational period) Plenty of Room for growth!

Please apply with salary history and desired salary along with a PDF attachment of your resume.

Please include " Digital Product Support/ Marketing " in the subject line of your response.

e-mail inquiries and response to - bellis@viakitcompany.com

Please no phone calls or fax