



# SERAFINA GREENWALD

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## PROFESSIONAL PROFILE

Inbound sales and client-management professional with a passion for innovation, seeking to join a team that values the importance of creativity and emotional intelligence. As the "disagreeable giver" (Grant, 2016), I aim to increase productivity through balancing the relational energy between myself, teammates, and clients.

## EXPERIENCE

### 1338 TRYON PORTLAND, OR

*Marketing Projects Coordinator* \*April 2019 - September 2019

- Manage special projects for clients' promotional marketing campaigns by sourcing and quoting promotional products and corporate apparel
- Maintain order follow-up to ensure all orders are on track and running smoothly

### RIGHTEOUS CLOTHING AGENCY PORTLAND, OR

*Account Manager* \*Oct 2018 - April 2019

- Managed special projects for clients' promotional marketing campaigns by sourcing and quoting promotional products, corporate apparel and uniforms
- Managed clients' merchandise websites (online stores)

### 360-RESOURCE VANCOUVER, WA

*Recruiter* \*Mar 2018 - Aug 2018

- Managed a full recruiting desk for full-time, direct-hire requisitions

### DESIGNASHIRT.COM TEMPE, AZ

*Account Manager* \*May 2017 - Mar 2018

- Managed and grew multiple customer accounts through personal consultation
- Quoted pricing and processed invoices while providing excellent customer service

### SIEMENS PHILADELPHIA, PA

*Communications Specialist Internship* \*February 2015 - March 2016

- Managed and created content for international internal communication network
- Managed Siemens Social Media account that distributed employee information

## EDUCATION

### B.A. PSYCHOLOGY

ARIZONA STATE UNIVERSITY

GRADUATED SPRING 2018

## SKILLS

### PROGRAMS

MICROSOFT OFFICE

GOOGLE SUITE

QUICKBOOKS

ZENDESK

BIG BILLER

LINKEDIN RECRUITER

PHOTOSHOP

SOCIAL MEDIA PLATFORMS

### INDUSTRY EXPERIENCE

SCREEN PRINTING

EMBROIDERY

DTG PRINTING

ADVERTISING - ASI/PPAI

MARKETING

APPAREL

DESIGN

RECRUITING

### Reference:

Grant, A. (2016, November). *Adam Grant: Are you a giver or a taker?* [Video File]. Retrieved from: [https://www.ted.com/talks/adam\\_grant\\_are\\_you\\_a\\_giver\\_or\\_a\\_taker?language=en](https://www.ted.com/talks/adam_grant_are_you_a_giver_or_a_taker?language=en)