



## D.A. International GROUP

PPAI 229858

DA International Group is a 20 year old Product development company located in Seattle, Washington that Creates products for the startup community and Promotional Products industry we help create some of the hottest and most unique products in Industry and retail marketplaces. If you follow Shark Tank and any of the Kickstart or IndieGoGo hardware campaigns you have seen some of our products that we develop and manage for the campaigners!

We are looking for an entrepreneurial and driven person that is motivated To take the lead on Marketing and Sales relationships with Multi Line reps and Distributors in the industry on a specific product that we are looking to launch into the Promotional products market.

The ideal individual we are looking for will have prior experience working in the Ad Specialty market in sales and Marketing.

- The ability to manage a new product launch
- Directing our Industrial designer and engineers on developing marketing materials. and following up with metrics on results is crucial.

Skills/Desired:

2+ years of Ad Promo industry experience in sales or marketing.

Creativeness, Organized, Enthusiastic, and Motivated!

Ability to travel to a 1-2 trade shows per year.

Travel to China and Hong Kong to meet our production team is not required but encouraged.

Working from our office in Seattle is a plus.

Please visit [www.daintlgroup.com](http://www.daintlgroup.com) to view what we do for the development community.

Please Contact us for more information and to submit your resume to:

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