



These trying times have caused my current employee to close its doors. And they are not reopening.



I am ready to put my 25+ years in the promotional products and printing industries to work for your organization as the newest asset to your company.

I can assist or lead in:

- Marketing
- Production
- Team Building
- Management
- Sales
- Customer Service

I am confident that my experience can be advantageous to any organization wishing to improve process and procedures and increase sales.

I eagerly await the opportunity to speak with you & receiving a favorable response.

Respectfully Yours:

Howard A. Weiss

HOWARD A WEISS

5904 S Cooper Street

Suite 104-168

Arlington Texas 76017

972-567-1591

Email:

[TheHowardCEO@gmail .com](mailto:TheHowardCEO@gmail.com)

INTRODUCTION:

A dynamic hardworking, results-oriented leader who combines over 25 years of professional experience in the promotional products and printing industry.



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I have progressive management experience. I pride myself on exceptional problem resolving, decision-making, and interpersonal skills. Exceed expectations and always focusing on my client's needs has made the difference in my overall success.

AREA of EXPERTISE:

- Sales
- Training & Development
- Operations Management
- Strategic Marketing
- Motivate Sales
- Organizational Skills
- Account Management
- Budget Preparation
- Facility Management

PROFESSIONAL SYNOPSIS:

- Successfully started promotional products and printing company which I subsequently sold after 5 years.
- Successfully creating a multifaceted marketing plan utilizing social media, bulk mail and telephone sales.
- Built a multi-million-dollar Real Estate business winning TOP sales numerous times.

EMPLOYMENT HISTORY:

- **Account Manager**
MTC Promo, Promotional Products Supplier
- **Business Development**

Identification Plates Inc (I D LINE)
Promotional Products Supplier

- **Director of Promotions**
Synergy Promotional Products Distributor
- **Owner**
Castle Impressions
Promotional Products, Printing Broker
- **Business Development Manager**
Atlantic Envelope / Williamhouse Envelope,
Envelope Manufacturing
- **Owner**
Castle Impressions/Wise Solutions
Apparel, Promotional Products,
Printing Broker
- **Vice President of Operations**
Accurate Envelope, Texas, California, Arizona
- **Independent Real Estate Agent**
Keller Williams/Ready Real Estate
Fathom Realty

References on Request