

Graphic Designer
What's Happening Promotions
PPAI #: 578107
Gainesville, FL (Remote work possible)
Send video/written resumes to Travis@whpinc.com

About Us:

We empower relationships and deliver excitement in everything we do. Our team at WHP delivers dependable, creative, speedy, and cost-effective marketing materials through our solution-focused ideals, group integrity, and enthusiastic product mastery. With the ease of the customer experience in mind, management's commitment to individual and company growth, and the team's detailed project execution and considerate work environment, we make a positive impact in our customer and supplier partnerships.

About You:

You are a Graphic Designer that knows the inner secret workings of Adobe Photoshop, Illustrator, and InDesign. You know that keystrokes are your fingertips' friends. You are a team player that looks forward to coming to work each day and knows when to have fun and when to get laser focused. You know how to pitch in on time-sensitive group projects when deadlines are fast approaching, and how to clearly communicate and collaborate with your peers. You can navigate in a fast-paced environment because you are quick on your feet, but you are detail oriented so you get designs right the first time. You are a self-starter who is able to switch between projects and flip edits quickly. You can interpret client edits so well, they will swear that you can read their minds. No initial client concept is so off the wall that you can't make it work...somehow. Your typographic skills are so strong that fonts beg to be in your toolkit.

Responsibilities:

- Creating vector artwork for incoming client requests for promotional items
- Creating designs for incoming client requests for print ads and other paper goods
- Working with limited input to complete incoming artwork and edits
- Communicating with clients regarding edits via proofing software
- Collaborating in design team meetings to improve efficiencies and handle issues
- Managing tasks and projects within an established workflow online
- Maintaining files using standardized organizational protocol

Job Skills and Traits:

- Exceptional time management, prioritization, and organizational skills: task switching on the fly is common here!
- Minute attention to detail with problem-solving skills
- Ability to create within a design brief or established brand identity
- Excellent communication skills with both internal staff and clients
- Deadline-driven creativity and enthusiasm
- Passion for trend-forward design
- Enthusiastic attitude and an eagerness to learn
- Talent for giving and taking constructive feedback

Requirements:

- Intuitive knowledge of Adobe Creative Suite
- Skilled Mac user and troubleshooter
- Ability to learn proofing software and task management systems
- Portfolio and/or link to design samples
- Gmail proficiency

About What's Happening Promotions:

What's Happening Promotions (www.whpinc.com) is a highly successful, privately held organization with divisions ranging from magazine publishing, advertising, design, and promotional products. Our mission is to help our clients continue to grow their businesses while increasing their exposure to the community. This is achieved through our team-building atmosphere where we strive to help our employees succeed professionally as well as personally.