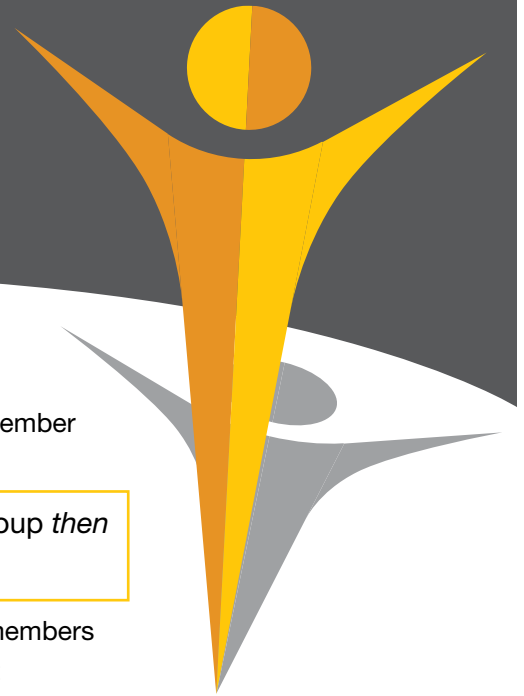


PPAI Credit Services Has The Tools To Protect A Supplier's Largest Asset – Accounts Receivable



As a PPAI member you have access to more than 11,000 free reports on PPAI member distributors (an \$18 value). New for 2021, we are offering:

- ❑ **A free six-month trial** in the Promotional Products Industry Credit Group *then*
- ❑ **50% off** your first-year's PPAI Credit Group membership dues

The best way to know how a distributor pays is to ask another supplier. Group members exchange in-depth information in a secure manner, following approved anti-trust guidelines. Sign up to see how you can:

Improve Your DSO:

A/R reporting motivates slow-paying customers. When they know their payment history is being reported to your industry credit database, it becomes a powerful incentive to pay you before paying a nonreporting supplier. That can improve your DSO.

Help Your Customers Grow:

A/R reporting rewards your best customers. When you report your data, good customers will thank you because it helps them establish a positive credit file. When customers grow, your sales potential grows too!

Get Experian Perks:

Contributors can access valuable management and scoring reports on their own A/R portfolio.

Once you've reached the end of your six month trial, save 50% on your first year's dues:

Annual Membership	Regular Access First Year HALF PRICE	Regular Access	eFlash Only First Year HALF PRICE	eFlash Only
Contributor	\$625	\$1,250	\$300	\$600
Noncontributor	\$800	\$1,600	\$400	\$800



All Promotional Products Industry Credit Group members who are also PPAI members receive a **complimentary one year NACM membership** (a \$525 value.)

Ready to protect your bottom line and start your free six-month trial?

To learn which program is best suited to your company,
email ppai@nacmnc.com



As of 1.29.21