

## **Director/VP of Digital Transformation**

<https://www.ppai.org/employment/ppai-careers/>

### **Adventure**

Are you someone who loves leveraging technology to solve business problems and enjoys being hands on while also leading people? Then, we need you. This is a great growth opportunity to transform a company and an industry. PPAI is the trade association for the 26-billion-dollar promotional products industry and this visible position will lead digital transformation for the entire industry.

### **Action**

- Lead significant internal change of systems and approaches to leveraging technology
- Understanding existing systems, ability to identify and lead implementation of streamlined systems
- Manage web strategy and product development efforts
- Work closely with others on the leadership team to identify, prioritize, and execute plans
- Lead and facilitate industry technology approach
- Oversee all digital components and strategy
- Map business processes

### **Necessary Gear**

- Significant technology leadership experience
- Proven ability to understand business needs and apply appropriate technology effectively
- Deep understanding of business software and systems, we do not need someone with deep networking experience.

### **Items in Your Backpack**

- Hands on leadership, leading and contributing directly
- Time management
- Self-starter
- Great communicator
- Attentive to details
- Extremely technology savvy
- Basic understanding of computer programming
- Strong understanding of databases and data transport mechanisms including APIs and XML

### **Our Mountain and Fellow Climbers**

- Warm and welcoming environment combined with challenging and purposeful work
- Supportive inclusive team

### **Destination/Purpose**

- Excellence
- Monumental
- Difference Makers

### **Guide Map**

- Irving TX
- Reports to CEO, title depends on experience. Excellent growth opportunity.