

Account Manager for Events & Branded Merchandise:

Salary: (Commensurate on experience)

Job Type: Full-time

Benefits: health, dental and vision insurance, 401(k) with match contribution, and a flexible healthcare spending account (Aflac).

Qualifications:

Bachelor's (Required) (Business/Marketing Major Preferred)

Marketing Experience: 3 years (Required)

A background in Consumer Packaged Goods or Shopper Marketing is a plus

Project management/account management experience. (budgeting, and timelines)

The Role:

A day in this position may include shopping for luxury corporate gifts, creating custom apparel/bags/accessories or coming up with ideas for activations and fabulous over-the-top events. The successful applicant is business-minded and organized first and foremost but is also creative.

If you are looking to work in a role where no two days are the same focusing on merchandise and events for fortune 500 brands then this is the role for you. Our clients call us when they are after more than just boring mugs or stress balls, but a truly unforgettable merch/events experience. The role will present new, exciting challenges every single day which the successful applicant will embrace. In this role you must;

- Have an ability to handle tight deadlines and lead multiple projects simultaneously
- Have a positive, high energy, warm, can-do attitude
- Be someone who is excited when your work keeps clients coming back for more
- Agency or marketing experience
- Account manager experience including creating and managing budgets and timelines in a fast paced environment
- Excellent interpersonal skills (You must be extroverted and thrive working with clients and many internal stakeholders.)
- Creativity and a passion for design, art, and fashion, which is evident in everything that you work on. (Essential)
- A solid comprehension of brand personality and an ability to tailor events and merch specifically to the brands' needs
- Enjoy always learning/problem solving for clients

Who we are:

CI-Group, an organization of 60+ employees is experiencing tremendous growth. The company embodies an entrepreneurial spirit as it has evolved and risen to different challenges over its 35 year history resulting in the development of the following different components; sales, account managers, creative strategy, designers, e-commerce client services, logistics, warehousing, events and merchandise. Our clients come to use us for virtually any of the brand's needs from consumer promotions, corporate gifts, events, product launches, warehousing, e-commerce, you name it!

- Keywords – agency, advertising agency, ASI, PPAI, promotional products, creative, project manager, account manager, marketing, shopper marketing, consumer promotions, promotions, corporate gifting
- Creative but not so creative that we are hiring someone who sees themselves as a “creative”
- Positive person, energy, get's excited about winning, motivated
- Willing to do the grunt work, hustle, no job is too small
- 3 years of experience
- 80% organization, 20% creative
- Client facing, project manager, organized most important