



This is a US Remote position however, our ideal candidate is based on the East Coast

Who We Are

Vista's Customer Experience and Marketing organization serves, inspires and delights customers – and helps others in our organization do the same. From the simplest interaction on our website to how people take in our advertising and communications, we are obsessed with delivering value. We know our customers' needs, and we strive to exceed their expectations. Touching every element of the business, we're here to grow and build the Vista brand, reach new audiences, and offer the best possible experience for every customer.

We own cultivating a winning catalogue of products that delight our customers and are seeking a Product Manager for our Promotional Products, Apparel, and Gifts Portfolio (PPAG), who will focus on launching new products in the United States and Canada.

What You Will Do

- Create the strategy to grow our North American PPAG Large Assortment and continually optimize it based on in-market results. You will analyze the market landscape, the supplier & fulfiller offering and customer needs and translate that into a strategy and roadmap of thousands new product introductions each year.
- Work cross-functionally to execute your strategy. You'll partner with our Fulfiller Onboarding team in Barcelona and Boston to bring in new suppliers and fulfillers. You'll lead our Product Specialist team in Tunis (4FTE) to help create the assets needed to market our products. And you'll work closely with the Product Marketing team in Barcelona and Boston to align on strategic goals. You'll Report to the Director Sourcing & Procurement PPAG, based in Amsterdam.
- Partner with your teammates to create scale and drive efficiency. You'll have three direct counterparts, in Amsterdam, Sydney and Tokyo. Together, you'll maximize the overall value of our products and create processes that simplify our operations.

Your Qualifications

At Vista, we value the experiences that individual team members add to our culture. Please don't hesitate to apply even if you don't meet the exact qualifications, we look forward to learning more about you!

- Bachelor's degree required; preferred majors: Business, Marketing, Economics
- 7-10 years of experience in the PPAG industry and brings an extensive network of suppliers and fulfillers in the US (and preferably Canada)
- Extensive experience in Product / Category Management in Apparel or Hardgoods or both.
- The ability to adapt in a face-paced, constantly evolving environment and an excellent attention to detail.

Nice To Have

- Thrives in a complex world. Our corporate strategy is evolving, and our organization is complex. We are a growing and highly matrixed, global organization and face challenges typical of a company our size. Show us how you've been successful in this type of environment.

Why You'll Love Working Here

Being at Vista means that you don't see work as just a building, a desk or a manufacturing floor. You see it as a chance to take a step forward in your career journey – and your life. We strive to give you everything you need to learn, grow, and succeed. Through innovation, collaboration, and perpetual exposure to what's next, we're always pushing boundaries and broadening our horizons. We embrace the chance to operate outside of our comfort zone to

discover what we're capable of. Some might call that a challenge; we just call it another great day at work.

Vista has received numerous recognitions including a perfect score of 100 on the Human Rights Campaign Foundation's 2021 Corporate Equality Index (CEI) naming us a Best Places to Work for LGBTQ Equality. We also earned a place as one of the best remote-first workplaces in the U.S. and on the Boston Best Places to Work list from Built In. In addition, Vista's CEO, Robert Keane, was recently honored with Comparably's Best CEOs award, listing him among the top CEOs according to employees. Vista offers numerous support systems including Employee Resource Groups like Pride, Mosaic, and Women in Technology, and special interests communities to foster awareness, respect, and inclusion within the workplace.

We're Remote-First

In 2020, Vista adopted a Remote-First operating model and culture. We heard from our team members that having the freedom, autonomy and trust in each other to work from home and, the ability to operate when they are most productive, empowers them to be their best. Vista also provides collaboration spaces for team members to work physically together when it's safe to do so and when in-person collaboration will deliver the best results. Currently we are enabled to hire remote team members in over 30 US States as well as several countries in Europe, including Spain, Germany, UK, Czech Republic, the Netherlands and Switzerland.

About Us

As an e-commerce powerhouse, Vista creates customer value (and delight) through accessible, cutting-edge technology. We are the marketing partner to millions of small businesses around the world. For more than 20 years, we have helped small businesses look and feel credible through high-quality marketing products and solutions that include signage, logo apparel, promotional products, face masks, flyers, postcards, business cards, websites and digital marketing. With Vista, small businesses are able to create and customize their marketing with easy-to-use digital tools and design-templates, or by receiving expert graphic design support. In 2020, Vista acquired 99designs to expand its design offering via a worldwide community of more than 150,000 talented designers to make it easy for designers and clients to work together to create designs they love. Vista is focused on making great marketing and design accessible to every small business owner, allowing them to create a cohesive brand image for use in-store, online and on-the-go.

Equal Opportunity Employer

Vista, a Cimpress company, is an Equal Employment Opportunity Employer. All qualified candidates will receive consideration for employment without regard to race, color, sex, national or ethnic origin, nationality, age, religion, citizenship, disability, medical condition, sexual orientation, gender identity, gender presentation, legal or preferred name, marital status, pregnancy, family structure, veteran status or any other basis protected by human rights laws or regulations. This list is not exhaustive and, in fact, in many cases, we strive to do more than the law requires. s, we strive to do more than the law requires.