

brand addition.

Promotional Products Merchandiser

Do you have a passion for product eye for the new and exciting? Have you worked in the promotional products industry or aware of what they do? If you want an opportunity to build brand building assortments for some of the best know companies, then we might be the place for you!

Brand Addition is a Global Promotional Product provider specializing in working with the world's best and most innovative companies. We currently operate in 9 countries with over 300 employees. Yes, I said it, 9 countries. We are a leader in our industry and on the fast track for growth. Our clients move quickly, are innovators in their own industries and expect the same from us!

We are looking for an individual who is energetic and wants to work in an extremely fast-paced; ever changing environment! The right candidate will possess strong creative skills, including the ability to source unique, fun items based on the specific client demographic, stay current on retail trends and build partnerships with key manufacturers in our industry. This person will work within our Client Sales & Support Team on several of our current and soon to be added accounts.

Primary Responsibilities:

- Handle all aspects of program merchandising activity for multi-million dollar accounts
- Maintain quarterly Merchandising plans for each client and adhere to set sku and inventory goals
- Source, sample and present targeted assortments to clients 3-4 times a year.
- Build core assortments for special order teams to use.
- Work with suppliers on custom product unique to an individual client
- Analyze and interpret product sales to evolve assortments
- Negotiate general and project-based pricing for Brand Addition as needed including new vendor contracts for specific products
- Monitor program surveys – identify areas of improvement and keep shopping lists for each account.
- Work with suppliers to build product sample library and office displays
- Assist on RFP responses an exercises
- Practice proper product safety guidelines and request documents as needed for CPSIA, Prop 65, UL testing, etc.
- Be knowledgeable of industry and retail trends and apply to the sourcing on the account
- Attend supplier meetings held on campus
- Any other tasks that are deemed necessary to reach the goals of the department.
- Work with the team to hit team and company goals

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Qualifications:

- College Graduate with at least five years of experience in this field (Industry experience a plus but not a must).
- Working knowledge of Microsoft Office Suite
- Ability to learn new systems
- Must be able to manage multiple projects in a deadline driven environment.
- Ability to get directly involved at all levels to identify and fix problems.
- Ability to work in a collaborative **(team)** environment
- Great communication skills
- Excellent problem solving skills
- Superb organizational skills
- Ability to multi-task
- Fast learner
- Attention to detail
- Positive attitude, high energy and team oriented

We are excited about where we are heading! If you think you are up for the challenging yet fun path we are heading down then please submit your resume and cover letter with why you think you think you would be a good addition to the Brand Addition team!