2025 PPAI 100: Supplier Innovation Survey

(untitled)

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1. Who is Taking this Survey *

First and Last
Name

Title

Company Name

Company PPAI
#

Email Address

2. I certify that all answers I provide are accurate and truthful to the best of my knowledge. *

○ Yes

3. If you are not the **contact** for the PPAI 100, please provide the contact details of the person who is.

Name

[   ]

Title

[   ]

Email Address

[   ]

Integration Related Metrics for Exchanging Data

4. Is your firm utilizing integration technologies to provide order status or inventory to distributors through PDX, PromoStandards or other options?

○ Yes

○ No

○ I Don't Know/Other (please explain)

[   ]

Online Payment Options

5. Do you offer a secure online payment portal for customers to pay bills securely?

- ○ Yes

- ○ No

- ○ I Don't Know/Other (please explain)

  [   ]

6. Do you have multi-factor authentication implemented across your systems?

- ○ Everywhere

- ○ Most

- ○ About half

- ○ Some

- ○ None

- ○ I Don't Know/Other (please explain)

  [   ]

Security-Related Metrics

7. Do you have a cybersecurity rating from an external provider such as SecurityScorecard? (select one):

○ If yes, what is your score?

[   ]

○ Provider (if not SecurityScorecard):

[   ]

○ We Don't Have One

○ I Don't Know/Other (please explain)

[   ]

Cloud Services Utilization

8. Do you have an ERP application that operates as a single source of truth for managing business transactions?

○ Yes

○ No

○ Other (please explain)

[   ]

IT Governance and Compliance

9. How does your firm ensure compliance with relevant IT governance and data protection regulations? (Select all that apply):

- ☐ Regular compliance audits
- ☐ Data protection officer or equivalent role
- ☐ Employee training on data protection and privacy
- ☐ Use of compliance management software
- ☐ Other (please specify):

Digital Transformation Readiness

10. Does your firm have a formal digital transformation strategy? (Select one):

- ○ Yes; it is documented in writing/presentation with periodic check-ins
- ○ Yes, but it is undocumented/informal
- ○ Currently In Development
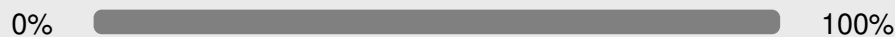- ○ No

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11. What digital transformation or IT-related successes or developments have been most impactful to your firm since the beginning of 2024?

IT Support, Cost & Turnover

12. What is the average ratio of your IT support employees to internal users? (Please provide this as a ratio, e.g., 1:50, representing 1 IT support person for every 50 internal users/employees.)

[   ]

13. What percentage of your total annual revenue is allocated to all IT costs (tech, people, etc.)? (Use slider)

% of total revenue allocated toward IT

0% ▬▬▬▬▬▬▬▬▬▬▬▬▬▬ 100%

Please select one only **if you did not answer the above question.**

○ I don't know

○ I don't wish to share

14. What was your IT staff turnover rate in the last year? (Please provide the percentage of IT staff who left the company.)

○ 81% - 100%

○ 61% - 80%

○ 41% - 60%

○ 21% - 40%

○ 0% - 20%

○ I Don't Know/Other (please explain)

[   ]

Adoption of Emerging Technologies

15. Which of the following emerging technologies has your firm adopted or is planning to adopt within the next year? (Select all that apply):

☐ Artificial Intelligence (AI) and Machine Learning (ML)

☐ Blockchain

☐ Internet of Things (IoT)

☐ Augmented Reality (AR) / Virtual Reality (VR)

☐ 3D Printing

☐ Other (please explain)

[   ]

☐ None

16. In which areas of your business are you considering or implementing AI?

○ Inventory management

○ Customer support

○ Product personalization

○ Other (please specify)

[   ]

17. What challenges do suppliers face in adopting emerging technologies like AI, blockchain, or IoT?

[   ]